PADRE CONCEIÇÃO COLLEGE OF ENGINEERING

DEPARTMENT OF COMPUTER ENGINEERING

CogniByte

TECHYON 2021

Celebrating 25 Years — Engineering Excellence — VERNA GOA

PRESENTS

HOW TO BUILD A PRODUCT BASED STARTUP

Powered by

HEXCODERZ
mixing color with code

DAY 1: 9TH OCT 2021 | 9:00AM - 5:00PM

DAY 2: 10TH OCT 2021 | 9:00AM - 5:00PM

Speaker:

ASHLEY ALEXSIUS D'SOUZA

Coordinators:

DEVRAJ CHATRIBIN - 9764789978

HUSNA HAMID TORAGALL - 8975509292

REGISTER HERE: bit.ly/Startup_pcce

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Agenda

Day 01
Introduction to Student Entrepreneurship
Design Thinking and choosing the right problem to solve

Lunch Break

How to build a Startup landing page and Pitch deck
Exploring Problem Statements. Hackathon Begins

Day 01 Ends

Day 02
AMA Session. Hackathon Continues
Hackathon continues till 1:30. Submissions by 2

Lunch Break

Team presentations start at 3:00
Workshop Ends. Results

Day 02 ends

Prize :
1. A 6-month long internship opportunity at Hexcoderz.
2. Guidance to actually build the startup and launch to market.
3. Access to their startup studio over the weekend to build products.
4. Certificate.